

**WellFlorida:**

**Develops critically needed programs and secures funding for them through** our grantwriting and program design expertise.

**Assesses health needs and resources regionally and state-wide.** WellFlorida's needs assessments, health plans, program evaluations and community health profiles keep local and state health policy decision makers informed.

**Coordinates regional networks for prenatal and infant and HIV/AIDS care throughout the region.** Nearly 20,000 residents receive care each year through our two Healthy Start coalitions and the North Central Florida Ryan White CARE Program.

**Serves as an umbrella for other nonprofits.**

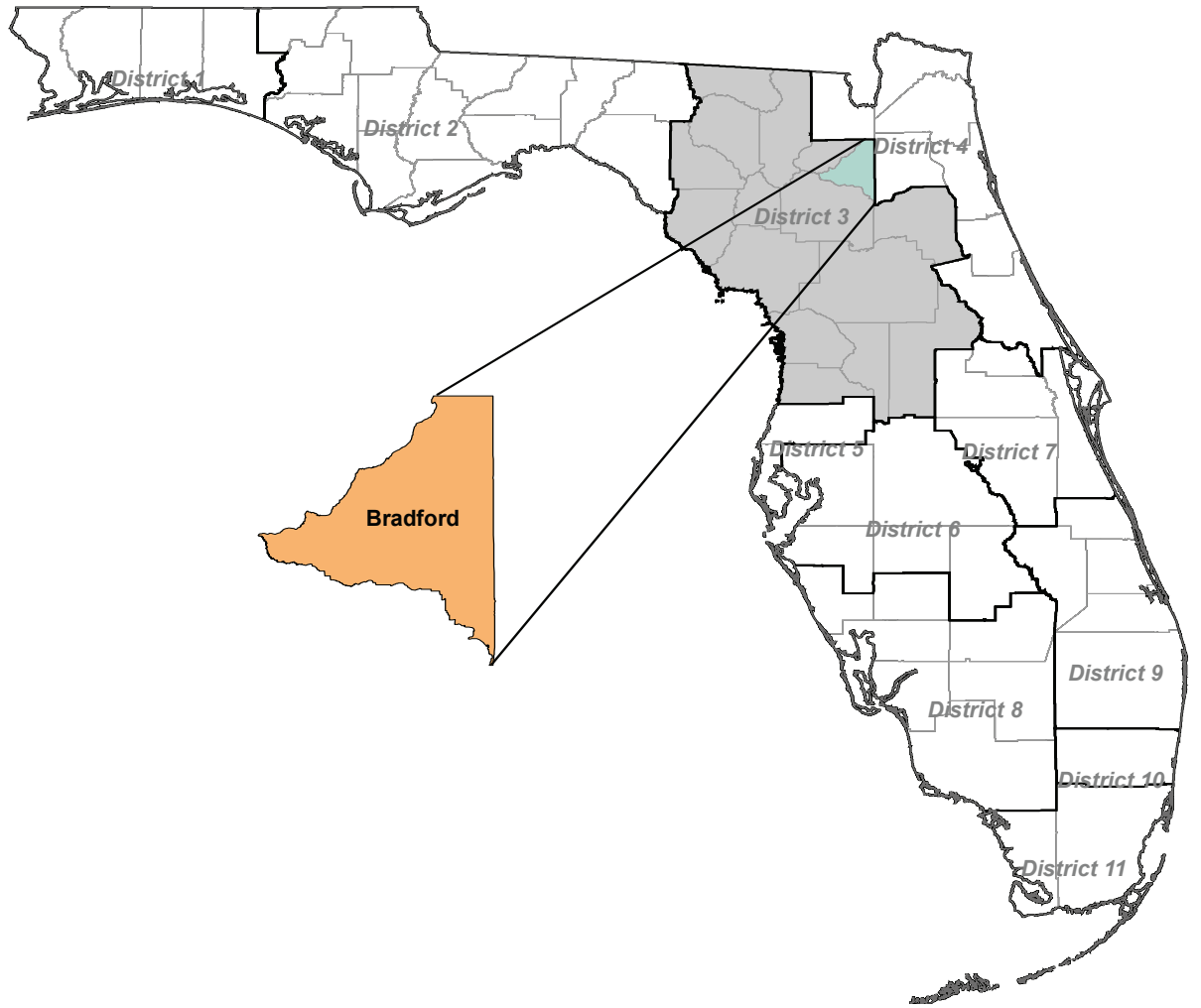
WellFlorida provides staffing, fiscal administration, marketing materials, community outreach and support to our Community Partners:

North Central Florida Ryan White CARE Program

Healthy Start of North Central Florida

Central Healthy Start

Rural Health Partnership of North Central Florida



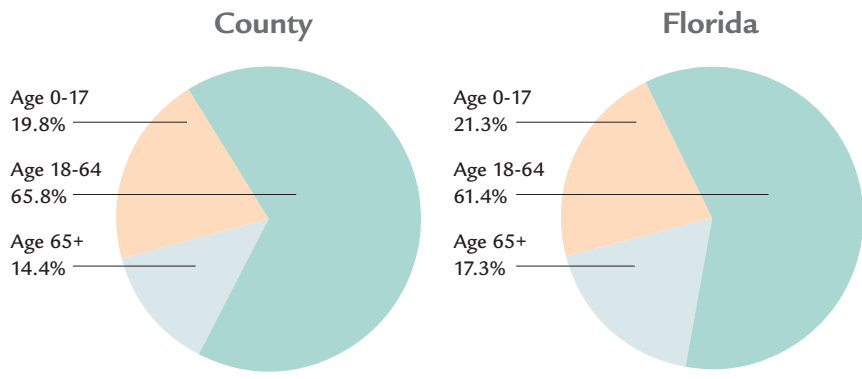
*WellFlorida, a local health council since 1969, is a private, nonprofit 501(c)-3 serving over 1.5 million residents in 16 counties in North Central Florida (and beyond!). WellFlorida partners with government agencies, community-based organizations, healthcare facilities and nonprofits to build healthy communities throughout Florida.*



2011



DEMOGRAPHICS<sup>1</sup>



	County		Florida	
	Number	Percent	Number	Percent
Total Pop.	28,520	—	18,801,310	—
Asian	151	0.5	454,821	2.4
Black	5,823	20.4	2,999,862	16.0
White	21,801	76.4	14,109,162	75.0
Other	745	2.6	1,237,465	6.6
Hispanic	1,020	3.6	4,223,806	22.5
Female	12,510	43.9	9,611,955	51.1
Male	16,010	56.1	9,189,355	48.9
Prison	4,332	15.2	102,232	0.5

SOCIOECONOMICS<sup>2</sup>

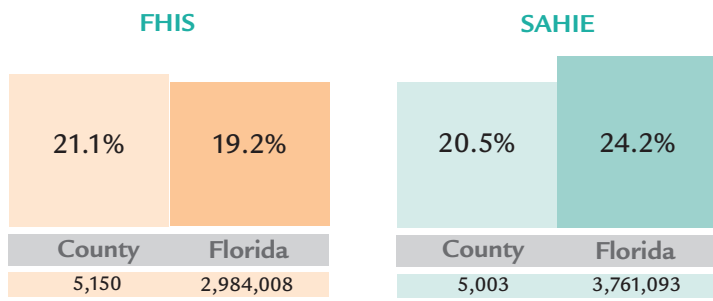
	County	Florida
Per Capita Income (\$)	18,452	25,768
Median Household Income (\$)	40,404	49,910
Percent of Persons Below 100% of the FPL (%)	15.6	13.2
Percent of Persons Below 200% of the FPL (%)	60.5	67.2
Students on Free/Reduced Lunch (%)	63.8	56.0
Unemployment Rate (%)	9.6	11.5
Percent of Businesses with < 50 Employees (%)	100.0	95.5
Percent Employed in Small (< 50 Employees) Businesses (%)	40.1	28.0
Percent with High School Diplomas (%)	78.7	84.9
Percent with College Diplomas (%)	17.4	34.0

MATERNAL AND INFANT HEALTH<sup>3</sup>

	County	Florida
Total Birth Rate	11.9	12.3
Teen Birth Rate	20.4	20.3
Repeat Birth Rate	17.7	18.7
Low Birthweight (Percent)	10.3	8.7
Late or No Prenatal Care (Percent)	6.1	5.6
Kindergartners Immunized (Percent)	99.1	91.3
Infant Death Rate	12.5	7.1

HEALTHCARE ACCESS<sup>4</sup>

NON-ELDERLY (AGE 0-64) UNINSURED



The two most readily available sources for estimating the number and percentage of uninsured at the county level are the Florida Agency for Health Care Administration's 2004 Florida Health Insurance Study (FHIS) and the 2007 Small Area Health Insurance Estimates (SAHIE) published by the U.S. Census, which was released in July 2010. These estimates were applied to the 2010 Census populations of the County and Florida.

Federal Designations for Bradford County

	Designation Status	Designation Type
Primary Health Professional Shortage Area	Yes	LIP
Dental Health Professional Shortage Area	Yes	LIP
Mental Health Professional Shortage Area	Yes	CI GA
Medically Underserved Area/Population	Yes	WC

LIMFP: Low Income/Migrant Farmworker Population LIP: Low Income Population WC: Whole County CI: Correctional Institution CHC: Community Health Center RHC: Rural Health Clinic GA: Geographical Area

LEADING CAUSES OF DEATH<sup>5</sup>

Cause (Florida Rank)	County			Florida
	Number (2007-09)	Crude Rate	Age-adjusted Death Rate	Age-adjusted Death Rate
All Causes	866	992.0	890.8	666.7
Cancer (2)	216	247.4	223.3	160.7
Heart Disease (1)	179	205.0	180.8	155.0
All Unintentional Injuries (4)	61	69.9	64.0	44.0
Motor Vehicle Crashes	26	29.8	28.0	15.7
CLRD (3)	60	68.7	62.8	37.1
Stroke (5)	38	43.5	38.6	31.6

HOSPITALIZATION<sup>6</sup>

	Hospitalization Discharge Rate		Emergency Room Visit Rate	
	County	Florida	County	Florida
Total	128.5	132.2	465.7	325.6
Avoidable	16.0	14.2	84.5	83.0

Most Utilized Hospitals	Resident Discharges
Shands at UF	979
North Florida Regional Medical Center	821
Shands at Starke	748

**NOTES** Demographics: Population data includes state correctional institution population. Socioeconomics: FPL: Federal Poverty Level. Small business data does not include public administration workforce. Percent with high school diplomas includes all college degrees. Diploma data is for population 25 and over. Maternal and Infant Health: All birth and death rates are based on 2007-09. Total birth rate is per 1,000 total population. Teen birth rate is per 1,000 females age 15-17. Repeat birth rate is per 1,000 females age 15-19 with previous births. Low birthweight is per 100 live births. Late or no prenatal care is percentage of total births. Kindergartners immunized is percentage of total kindergartners. Infant death is per 1,000 live births. Healthcare Access: Periodically, the US Dept. of Health and Human Services evaluates whether a county or a sub-population within a county is a primary, dental or mental health professional shortage area (HPSA) or medically underserved area/population (MUA/MUP). The designation status informs whether or not there is a designation and the designation type indicates the population or area that is designated. Leading Causes of Death: Both crude rates and age-adjusted rates are per 100,000 population. Death rates include state correctional institution population. In order to compare accurately the rates of the county with other areas, adjustment must be made to account for the differences in age-group distributions between populations. The age-group distribution of "standard" populations is utilized for this purpose. The standard population for purposes of this study is the 2000 US population. Age-adjusted rates are those rates that would have been observed if the age distribution of the areas compared were the same as that of the US. Motor Vehicle Crashes is a subset of All Unintentional Injuries. Hospitalization: The hospitalization discharge rates are per 1,000 population and represent discharges of county residents only. Avoidable hospitalization discharge rates are calculated based on John Billings' ambulatory care sensitive condition research on the impact of socioeconomic status on hospital use in New York (1993). Avoidable hospitalization rates are per 1,000 population 0-64 years of age. Total emergency room visits rates are presented per 1,000 total population as well as the percentage of emergency room visits that are classified as preventable/avoidable. SOURCES 1. US Census Bureau, 2010; Florida Dept. of Corrections, 2010. 2. ESRI Business Solutions Population Data, 2010; US Census Bureau, American Community Survey, 2005-2009; Florida Dept. of Education, SY 2009-10; Florida Research and Economic Database, 2010; County Business Patterns, Bureau of the Census, 2008; Special Data Extraction, Bureau of the Census, 2002; US Census Bureau, American Community Survey, 2005-2009. 3. Florida Dept. of Health, Office of Vital Statistics, Public Health Statistics, 2007-2009; Florida Dept. of Health, Bureau of Immunization, 2009. 4. US Census Bureau, 2010; Florida Health Insurance Study, Agency for Health Care Administration, 2004; US Census Bureau, Small Area Health Insurance Estimates, 2007; US Dept. of Health and Human Services, Bureau of Health Professions, 2011. 5. Florida Dept. of Health, Office of Vital Statistics, Public Health Statistics, 2007-2009. 6. Agency for Health Care Administration Hospital Discharge Data, 2009; ESRI Business Solutions Population Data, 2009; Broward Regional Health Planning Council, <http://healthdata.brhpc.org/index.aspx>, May 19, 2011.



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