

Who We Are

WellFlorida Council, Inc. is a private, nonprofit 501(c)-3 organization created in 1969. Along with 10 other local health councils throughout the state, WellFlorida was



formed per Florida Statute 408.033 in response to a federal mandate calling for community involvement in healthcare planning. WellFlorida's services reach over 16 counties, 11,000 square miles and 1.6 million residents in North Central Florida. Together, Florida's local health councils represent all counties and all communities throughout the state. Local

health councils' in-depth understanding of the region's healthcare issues and demographics, and our existing infrastructure throughout the state make us excellent candidates for state-wide and regional programs.

How We Serve

We develop and implement critically needed programs and secure funding for them through our grantwriting and program design expertise.

We provide insights and education on healthcare needs and issues. We are a resource for national, state and local healthcare and population data. Clients rely on our expertise in qualitative and quantitative data gathering and analysis. Our needs assessments, health plans, program evaluations and community health profiles keep local and state health policy decision makers informed.

We coordinate regional networks for prenatal and infant and HIV/AIDS care. As the lead agency for two Healthy Start coalitions and the North Central Florida Ryan White CARE Program, nearly 20,000 residents receive services through our care networks each year.

We are an umbrella for other nonprofits. WellFlorida provides staffing, fiscal administration, marketing materials, community outreach and support to our Community Partners.

Partnering for Impact

OUR REGION

Alachua County: WellFlorida assisted in the development of CHOICES, a medical services delivery model for low-income residents. The model is based on innovative healthcare coverage option funded by an indigent care surtax.

Bradford, Dixie, Gilchrist, Hamilton, Levy, Suwannee and Union Counties: The Self Managing Awareness Rural Team, or SMART, developed under Rural Health Partnership of WellFlorida, offers free home-based education in self-management of diabetes and hypertension. Since the inception of SMART in 2002, there has been a 68.6 percent reduction in hospitalizations related to diabetes and high blood pressure in the counties served. Surveys taken show 98.9 percent of those residents who have completed the program are better able to handle their disease.

Hernando County: WellFlorida partnered with the county health department and successfully obtained \$1.95 million in Health Services Resource Administration (HRSA) grant funding to create a Federally Qualified Community Health Center, which will provide residents access to primary care.

Lake County: WellFlorida secured \$2.4 million in grant funds for Healthy Communities Access Program, which integrates existing hospitals and safety net providers to provide more and better care to their indigent population.

STATE-WIDE

Florida: WellFlorida analyzed ambulatory care sensitive (ACS) conditions for all 67 counties for Florida's Department of Health in order to determine key counties and zip codes where primary care is not being accessed in a timely and effective fashion.

Florida: WellFlorida Council is partnering with The Brain Injury Association of Florida and the Florida Department of Health's Brain and Spinal Cord Injury Program to conduct a statewide needs assessment for individuals with traumatic brain injuries (TBI). This study, funded by a HRSA grant, will be used for planning and improving services and supports for individuals with TBI.

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