

Marketing Campaign 2014-15

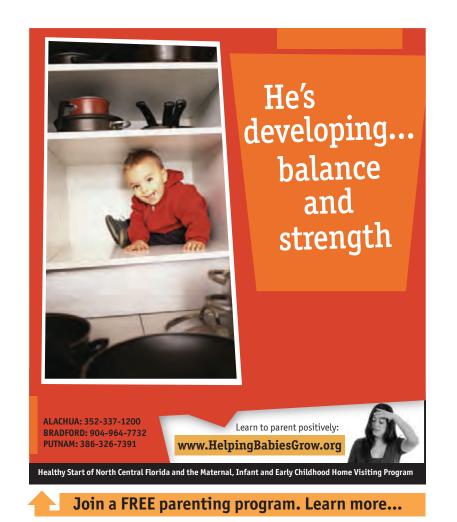
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Join a FREE parenting program. Learn more...

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Promo Card for Parents and Caregivers

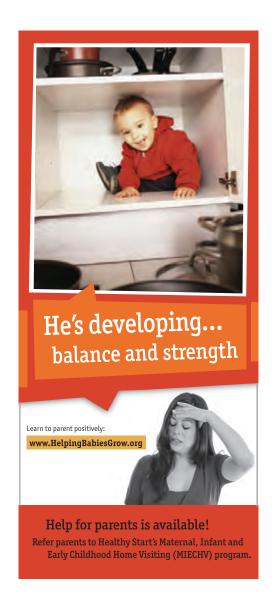


Parenting can be tough! Learn about your child's development and how to deal with the ups and downs of parenting. Healthy Start of North Central Florida is now offering a FREE parenting program in Alachua, Bradford and Putnam Counties. The Maternal, Infant and Early Childhood Home Visiting (MIECHV) program will help you: • Learn about your child's development • Gain one-on-one parenting support • Connect with other parents and resources • Earn baby diapers and wipes for participating • Receive books and toys for family activities • Be the best parent you can be FL MIECHV Healthy Start

Call or visit our website—

see side one for info!

Rack Card for Providers and Agencies



Healthy Start of North Central Florida is now offering a home-based parenting program in Alachua, Bradford and Putnam Counties. The Maternal, Infant and Early Childhood Home Visiting (MIECHV) program uses evidence-based models to improve the health and development of children. Programs are available to parents and caregivers with children from birth to age 3 whose lives are impacted by these situations:

- Low-income
- ☐ Teen parent
- ☐ Low educational attainment
- Child abuse or neglect
- Substance abuse
- ☐ Tobacco use in the home
- ☐ Children with developmental delays, disabilities or chronic health issues
- ☐ Military family

REFER PARENTS who fall into one or more of these categories to Healthy Start so they may be able to receive:

- Free parenting support
- Education about child development
- Developmental screenings
- Resources to strengthen their families
- Incentives such as diapers and wipes

REFER PARENTS to Healthy Start and you will benefit because:

- We help parents follow their provider's advice and meet appointments
- We connect families to resources that fit their needs

IT'S EASY! REFER PARENTS by:

- Calling Healthy Start in your county
- Completing the Healthy Start Referral form (Download the form at www.HelpingBabiesGrow.org)

OR encourage parents to refer themselves by calling:



ALACHUA: 352-337-1200 BRADFORD: 904-964-7732

Interior Bus Ads





Parent Educator Cards



The Maternal, Infant & Early Childhood Home Visiting (MIECHV) program is a FREE parenting program offered through Healthy Start of North Central Florida. The program is available to at-risk parents and caregivers with children from birth to age 12 months in Alachua, Bradford and Putnam Counties. ALACHUA COUNTY: 352-337-1200

BRADFORD COUNTY: 904-964-7732

PUTNAM COUNTY: 386-326-7391

As Parent Educators of the MIECHV program, we help parents:

- Through one-on-one parenting support
- Learn about their child's development
- Connect with other parents and resources
- Be the best parent they can be

www.HelpingBabiesGrow.org