

Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program

Marketing Campaign 2014-15

Advertisements



She's developing...
hand-eye coordination
and rhythm

ALACHUA: 352-337-1200
BRADFORD: 904-964-7732
PUTNAM: 386-326-7391

Learn to parent positively:

www.HelpingBabiesGrow.org



Healthy Start of North Central Florida and the Maternal, Infant and Early Childhood Home Visiting Program

Join a FREE parenting program. Learn more...



She's developing...
creativity, balance
and a sense of gravity

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Promo Card for Parents and Caregivers



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Parenting can be tough! Learn about your child's development and how to deal with the ups and downs of parenting.

Healthy Start of North Central Florida is now offering a **FREE** parenting program in Alachua, Bradford and Putnam Counties.

The Maternal, Infant and Early Childhood Home Visiting (MIECHV) program will help you:

- Learn about your child's development
- Gain one-on-one parenting support
- Connect with other parents and resources
- Earn baby diapers and wipes for participating
- Receive books and toys for family activities
- Be the best parent you can be



Call or visit our website—
see side one for info!

Rack Card for Providers and Agencies



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balance and strength

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Help for parents is available!

Refer parents to Healthy Start's Maternal, Infant and Early Childhood Home Visiting (MIECHV) program.

Healthy Start of North Central Florida is now offering a home-based parenting program in Alachua, Bradford and Putnam Counties. The **Maternal, Infant and Early Childhood Home Visiting (MIECHV)** program uses evidence-based models to improve the health and development of children. Programs are available to parents and caregivers with children from birth to age 3 whose lives are impacted by these situations:

- Low-income
- Teen parent
- Low educational attainment
- Child abuse or neglect
- Substance abuse
- Tobacco use in the home
- Children with developmental delays, disabilities or chronic health issues
- Military family

REFER PARENTS who fall into one or more of these categories to Healthy Start so they may be able to receive:

- Free parenting support
- Education about child development
- Developmental screenings
- Resources to strengthen their families
- Incentives such as diapers and wipes

REFER PARENTS to Healthy Start and you will benefit because:

- We help parents follow their provider's advice and meet appointments
- We connect families to resources that fit their needs

IT'S EASY! REFER PARENTS by:

- Calling Healthy Start in your county
- Completing the Healthy Start Referral form (Download the form at www.HelpingBabiesGrow.org)

OR encourage parents to refer themselves by calling:



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BRADFORD: 904-964-7732

PUTNAM: 386-326-7391

Interior Bus Ads



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FREE PARENTING PROGRAM

352-337-1200

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FREE PARENTING PROGRAM

352-337-1200

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Parent Educator Cards



Maternal, Infant & Early Childhood Home Visiting (MIECHV) Program

The Maternal, Infant & Early Childhood Home Visiting (MIECHV) program is a FREE parenting program offered through Healthy Start of North Central Florida. The program is available to at-risk parents and caregivers with children from birth to age 12 months in Alachua, Bradford and Putnam Counties.

ALACHUA COUNTY:
352-337-1200

BRADFORD COUNTY:
904-964-7732

PUTNAM COUNTY:
386-326-7391

As Parent Educators of the MIECHV program, we help parents:

- Through one-on-one parenting support
- Learn about their child's development
- Connect with other parents and resources
- Be the best parent they can be

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