

What We Do and Why It Matters: Inside the WellFlorida Council

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JUNE 16, 2026

What is a Local Health Council?

Formed in in 1982 under Florida Statutes ([F.S. 408.033](#))

Eleven (11) Councils Serve All 67 Counties in Florida

All Councils Are 501c-3 Nonprofit Agencies

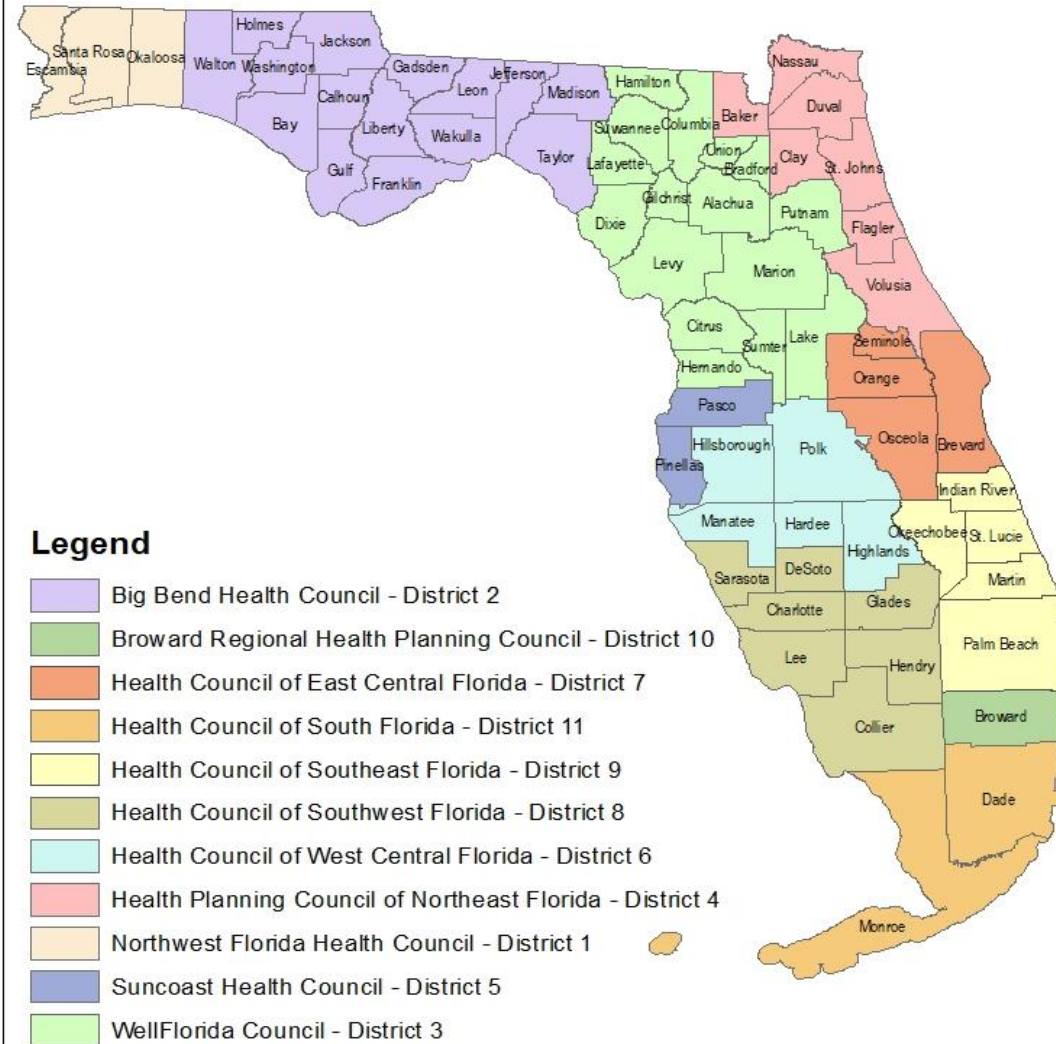
All Councils Have Boards of Directors (Consumers, Purchasers and Providers) Appointed by Boards of County Commissioners

Base funding for local health councils is provided for in FS. 408.033. Certain health care facilities pay a per bed fee, with the total fee capped at \$500 or \$150 per year, based upon the type of facility. All other facilities pay a \$150 per year fee. The Legislature appropriates the funds each year, which is evenly disbursed

Purpose:

- A network of non-profit agencies that conduct regional health planning and implementation activities.
- Local health councils study the impact of various initiatives on the health care system; provide assistance to the public and private sectors in understanding health issues; implement and operate programs that improve community health; and create and disseminate materials designed to increase their communities understanding of health care issues and insights on how to address those issues.

Local Health Councils of Florida





Board of Directors

24 volunteer members serve as the governing Board

Appointed by each of the 16-county BOCC's

Represent providers, purchasers and consumers

Ability to appoint 6 non-voting board members

Formed in 1969

WFC Board of Directors

Thomas Cappello	Alachua	Consumer	
Jon Cherry	Alachua	Provider	Immediate Past President
Cindy Prins	Alachua	Consumer	Treasurer
Amie Oody	Bradford	Provider	
Rebecca Martin	Citrus	Consumer	
Bradley Ruben	Citrus	Provider	
Diana Duque	Columbia	Provider	
Karen VanAernam	Dixie	Consumer	
Anita Rembert	Gilchrist	Provider	President
Vacant	Hamilton	Provider	Vacant
Linda McKenna	Hernando	Provider	Secretary
James Blaisdell	Hernando	Consumer	At Large
Michael "Shawn" Jackson	Lafayette	Consumer	
Tylana Hill	Lake	Consumer	
Hugh Gravitt	Lake	Purchaser	
Colleen Wallace	Lake	Provider	Newest Member
Jacqueline Martin	Levy	Consumer	
Jennifer Martinez	Marion	Consumer	
Jeremiah Alberico	Marion	Provider	
Matt McClain	Marion	Purchaser	
Nelson Green	Putnam	Consumer	Vice President
Tom Chase	Sumter	Provider	At Large
Kerry Waldron	Suwannee	Provider	
Brent Allen	Union	Consumer	

Our Statutory Mandate

We may, depending on the local directives of our Boards:

1. Develop a [district] area health plan that permits each local health council to develop strategies and set priorities for implementation based on its unique local health needs.
2. Advise the agency (AHCA and DOH) on health care issues and resource allocations.
3. Promote public awareness of community health needs, emphasizing health promotion and cost-effective health service selection.
4. Collect data and conduct analyses and studies related to health care needs of the district, including the needs of medically indigent persons, and assist the agency and other state agencies in carrying out data collection activities that relate to the functions in this subsection.
5. Monitor the onsite construction progress, if any, of certificate-of-need approved projects and report council findings to the agency on forms provided by the agency.

Our Statutory Mandate (cont.)

6. Advise and assist any regional planning councils within each district that have elected to address health issues in their strategic regional policy plans with the development of the health element of the plans to address the health goals and policies in the State Comprehensive Plan.
7. Advise and assist local governments within each district on the development of an optional health plan element of the comprehensive plan provided in Chapter 163
8. Monitor and evaluate the adequacy, appropriateness, and effectiveness, within the district, of local, state, federal, and private funds distributed to meet the needs of the medically indigent and other underserved population groups.
9. In conjunction with the Department of Health, plan for services at the local level for persons infected with the human immunodeficiency virus.
10. Provide technical assistance to encourage and support activities by providers, purchasers, consumers, and local, regional, and state agencies in meeting the health care goals, objectives, and policies adopted by the local health council.
11. Provide the agency with data required by rule for the review of certificate-of-need applications and the projection of need for health facilities in the district.

Strategic Focus

- Each Council's Board of Directors are appointed by their County Commissioners
- Vision, Mission and Strategic Planning are determined by the Board of each Council
- Councils share resources and best practices to achieve efficiencies and reduce overhead.
- LHC Executive Directors participate on various committees and boards; engage in activities for the betterment of our communities
- Health Councils participate in the Florida Association of Health Planning Agencies
<https://www.flhealthplanning.org/>
- Focus: health planning; community health assessment; community health improvement planning; program analysis; program development; program evaluation; support for regional planning organizations
- Leverage relationships and measure return on investment

Key Capacity

- LHCs are nimble, flexible and have the ability to partner and collaborate on statewide projects and grants:
 - Responsive to emerging needs or evolving issues in our community: Opioid Epidemic, HIV, Behavioral Health, etc.
- Innovative leaders in each respective district(s) allows for understanding of community gaps and needs
- Content experts in planning, assessment, development, and evaluation
- Trusted community agencies providing bridges to local health departments, local governments, municipalities, and other non-profit agencies
- LHCs provide trusted data to other funders, local foundations and community agencies to assist them in their health-related missions and goals in the community
- Quasi-Governmental agencies (allows for sole sourcing)

Collective Impact

- In 1982 LHC's established under Florida Statutes
- By working through the Association, the local health councils identify and meet government, industry and community-based organization needs for new services: health planning; data analysis, program evaluation and support for regional planning organizations
- Florida Association of Health Planning Agencies is a statewide collaborative
 - A minimum of four meetings a year which allows for sharing of best practices, resources, policy procedures and mentoring
- New grant projects are shared among LHCs for the possibility of implementing in their service delivery areas
- Neutral and non-judgmental with the ability to get proximate to issues
- Significant experience and longevity in the communities we serve
- Examples:
 - 2024-2025 consultancy with FDOH on statewide rural health needs assessment and strategic plan
 - 2023-2028 Florida State Health Improvement Plan Community Input (Surveys and Focus Groups)
 - Ongoing needs assessments for DCF Managing Entities that coordinate behavioral health services funding from DCF



Mission Statement

To forge partnerships in planning, research and service that build healthier communities.

Vision

WellFlorida will be recognized as a leader in health planning.



Core Services

Needs Assessments

Health Policy Analysis

Grant Writing

Evaluations

Direct Services through our **Community Partners**

Fiscal Management and Oversight of Nonprofits

Quantitative and Qualitative Data Gathering and Analysis

Staff and Administer State and Federally Funded **Community Partners**

Survey Design and Analysis

Quality Assurance

Grant Administration

Strategic Planning

Core Programs

Maternal and Child Health featuring Two (2) Healthy Start Coalitions

- Central Healthy Start – 4 counties
- Healthy Start of North Central Florida – 12 counties

Rural Health Partnership of North Central Florida

- 8 Rural counties and rural Alachua
- Physicians, providers, hospitals, community health centers, health departments, EMS, citizens

Community Initiatives

HOPWA (Housing Opportunities for Persons with AIDS)

North Central Florida Trauma Agency (NCFTA)

HIV High Impact Prevention

North Central Florida Cancer Control Collaborative

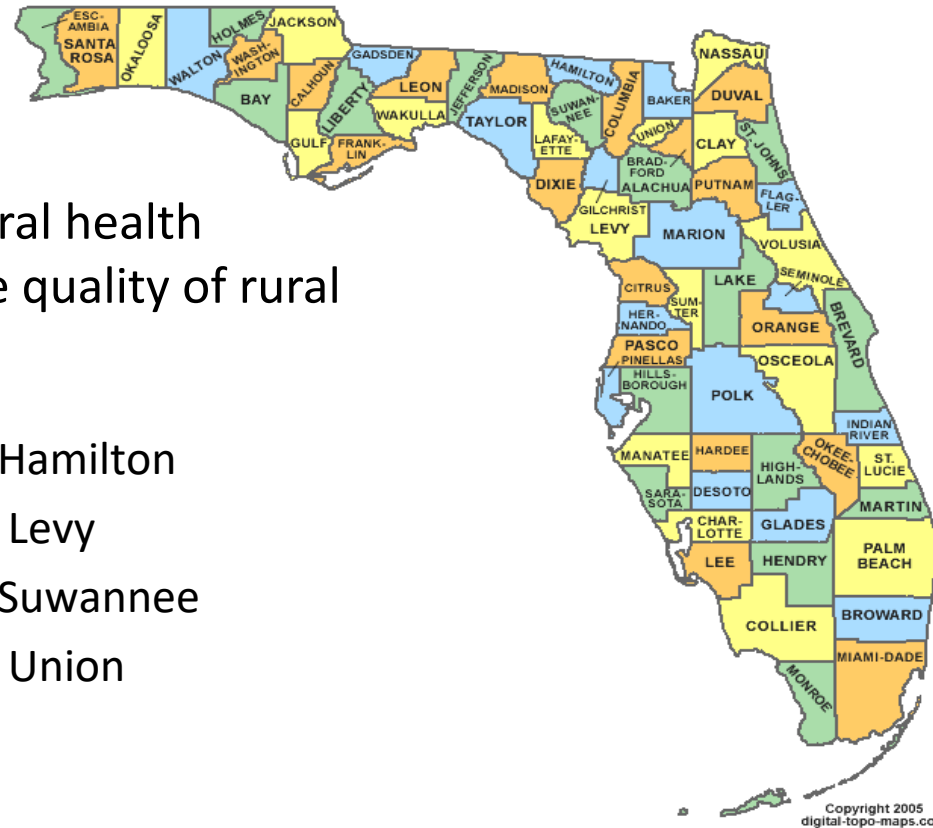
A New Partnership in Central and North Central Florida

- On May 1, 2024, the Health Council of East Central Florida (HCECF) and WellFlorida Council (WFC) entered into a consultancy partnership agreement with WellFlorida providing technical and administrative assistance to HCECF while essentially merging the capacities of the two organizations.
- The WellFlorida and HCECF partnership now encompasses twenty (20) counties and nearly eighty (80) employees.
- The current focus is to provide the same local level engagement on projects of impact with the combined twenty (20) county service region.

Rural Health Partnership of North Central Florida

We are one of nine state-certified rural health networks. We are responsible for the quality of rural health in the following communities:

- Alachua (rural areas)
- Bradford
- Columbia
- Dixie
- Gilchrist
- Hamilton
- Levy
- Suwannee
- Union



Rural Health Partnership of North Central Florida (RHP)

The RHP is one of Florida's nine certified rural health networks. The purpose of RHP and all rural health networks is to strengthen the community-based network of providers in rural counties. Recent projects have included:

- Provider Credentialing Training
- Billing and Coding Training Boot Camp for Rural Health Centers, Federally Qualified Health Centers, Critical Access Hospitals, Local Health Departments, and Behavioral Health Facilities
- Billing and Coding Training for Behavioral Health Centers
- Physician and Provider Billing and Coding Practice Alignment Training
- Rural HPV Vaccine Uptake Research
- Regional Community Health Worker Needs Assessment

North Central Florida Trauma Agency (NCFTA)

The NCFTA is one of only six state-certified (by FDOH-BEMO) trauma agencies. The NCFTA is comprised of EMS agencies, county emergency management personnel, local physicians, hospitals, and trauma centers and members work to create a pathway to communitywide partnership for performance improvement within our regional trauma services system.

During the past year the NCFTA has focused on the following:

- Outreach on the multimodal EMS-hospital communications system Pulsara
- Establishing guidelines for geriatric trauma cases
- Education on artificial blood replacement products
- Review of national mass casualty incidents and lessons learned for this region
- Analysis of traumatic injury trends in north central Florida

Overview of Major Programs Focus and Services in District 3 (WellFlorida Council)

Housing Opportunities for Persons with AIDS (HOPWA) (Traci Wilson)

Maternal and Child Health Programs (Julie Moderie)

Community Initiatives including High Impact Prevention (Lindsey Redding)

Housing Opportunities Program for Persons with HIV/AIDS (HOPWA)

- HOPWA is the only federal initiative specifically dedicated to the housing needs of low-income individuals living with HIV/AIDS. The program was established by the AIDS Housing Opportunities Act in 1990 and was revised in 1992 to provide housing assistance and related supportive services for low -income people living with HIV/AIDS and their families.
- The HOPWA Program is funded by HUD through the Florida Department of Health
- The Florida Department of Health contracts with a Program Sponsor to implement the program.
- WellFlorida Council has served as the project sponsor for the State HOPWA program in Area 3/13 for over 20 years. (2016 – present)
- Program Budget - \$1,087,415
- WellFlorida sub-contracts with Catholic Charities to provide HOPWA client services.

Housing Opportunities Program for Persons with HIV/AIDS (HOPWA)

- Services provided include:
 - Short Term Housing assistance (STRMU – short term rent, mortgage and utilities)
 - Time limited – 21 weeks (consecutive or not) within a 52-week period
- Housing case management
 - All clients receive this service
 - Includes services provided during the enrollment process, assisting clients with obtaining housing and developing a Housing Plan of Care
- TBRA-Tenant Based Rental Assistance
 - Long term housing assistance
 - No time limits
- Permanent Housing Placement
 - Security Deposits, first month's rent, utility deposits
- Transitional Housing
 - Hotel/Motel rooms/Furnished Apartments
 - Timeframe – 60 days in any six-month period
 - Resource Identification (Establish, Coordinate and Develop Housing Assistance Resources)

Housing Opportunities Program for Persons with HIV/AIDS (HOPWA)

- Goals of the program
 - Help maintain stable housing and prevent homelessness
 - Transition people who are homeless back into stable housing as soon as possible
- Why is stable housing so important
 - Data shows that housing is healthcare
 - Safe and consistent shelter directly dictates medication adherence, viral suppression rates and overall life expectancy
 - Without a stable home, managing this complex condition becomes more difficult

HOPWA by the Numbers

July 1, 2025-May 31, 2026

- **272 clients served; 2823 units of service**
- 272 clients received Housing Case Management
- 272 clients received housing subsidy assistance:
 - 183 clients received Short-Term Rent, Mortgage, and Utility (STRMU) assistance
 - 31 clients received Tenant-Based Rental Assistance (TBRA)
 - 38 clients received Permanent Housing Placement (PHP) assistance
 - 20 clients received Case Management only

The majority of HOPWA clients live in Alachua or Marion County

- **Goal is to Expend 100% of \$1,087,415 contracted amount**



HOPWA ELIGIBILITY REQUIREMENTS AND ELIGIBILITY PROCESS

- Eligibility Requirements
 - Household must have at least one person who has HIV or AIDS
 - Total household income must be less than 80 percent of the area median income
- Eligibility Process
 - Proof of Florida Residency
 - Enrollment through a Case Manager
 - Must have a current Notice of Eligibility
 - Required documentation of need for housing assistance

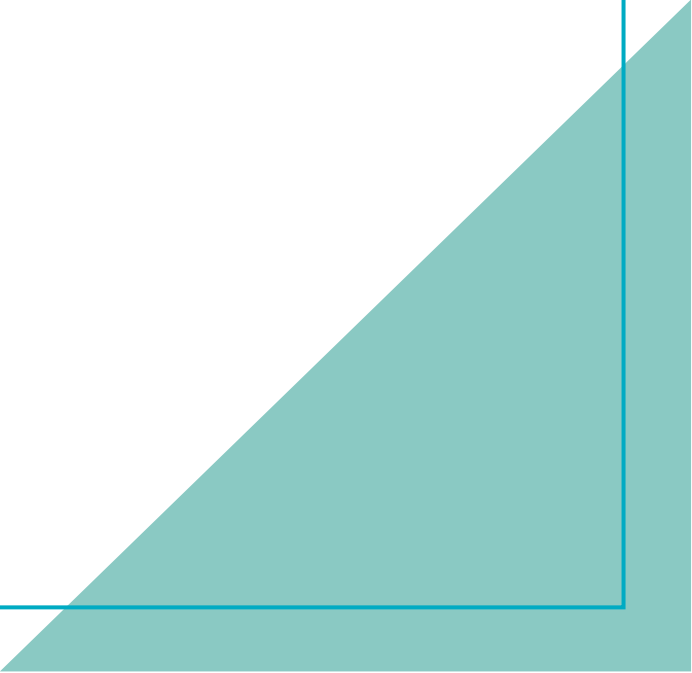
HOPWA Next Steps

- WellFlorida was recently listed on the Intent to Award letter for the new HOPWA grant
- Grant timeline
 - 5-year grant
 - 2 one-year renewals
 - July 1, 2026 – June 30, 2031

Community Initiatives

Needs Assessments, Strategic Planning, and Programs

July 1, 2025 – June 30, 2026

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Needs Assessments and Strategic Planning



Behavioral Health Needs Assessments

- Every three years, managing entities are required to conduct a community needs assessment and use the findings to inform services and allocation of resources.
- LSF Health Systems: Primary and secondary data collection and analysis for a 23-county region. Provided a needs assessment narrative and technical appendix of data for each of the 23 counties.
- Central Florida Cares: Primary and secondary data collection and analysis for a 4-county region. Provided a needs assessment narrative and 4 county-specific presentations.
- February 2025 – September 30, 2025

Orange County Community Action Division Community Strategic Plan

- Provides services to individuals and families with low incomes to develop skills to obtain employment with the goal of achieving economic self-sufficiency
- Developed the CAD strategic plan through a series of work shops with staff, community partners and leadership
- Process involved 9 CAD Board members, 14 representatives from community partners and 29 CAD employees
- Timeline: July – December 2025

Florida Association of Healthy Start Coalitions Needs Assessments

- Completed secondary data gathering and limited analysis for the FAHSC. In total, 25 Coalitions participated. WellFlorida drafted needs assessment narrative summaries for all participating coalitions (including a statewide narrative). These narratives included analysis summaries of indicators by quartiles, maps, and figures.
- Timeline: February – August 2025

FDDC Comprehensive Review & Analysis

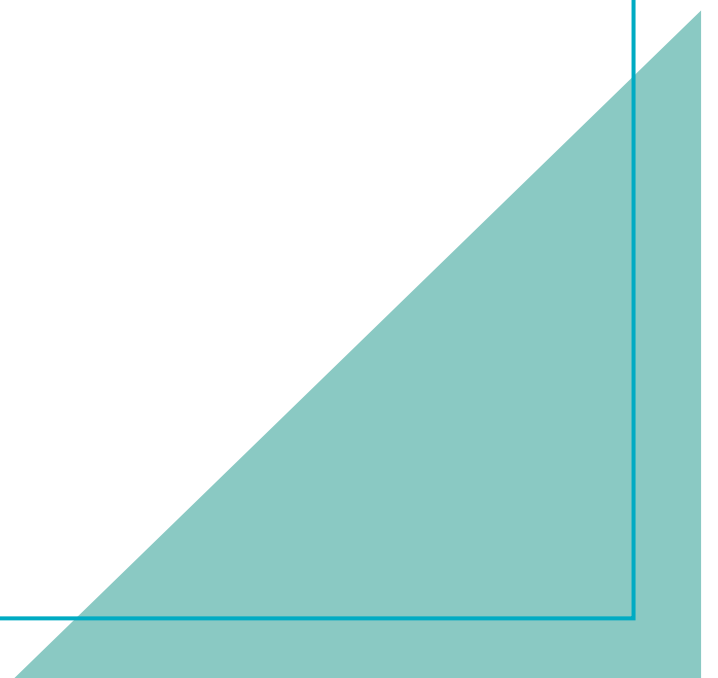
- The Developmental Disabilities Assistance and Bill of Rights Act of 2000, also known as the “DD Act” required each state to establish and maintain a developmental disability Council. Councils must develop a data informed plan every five years.
- Estimated I/DD prevalence in Florida:
 - 439,049 using widely accepted prevalence rate of 6.99 of non-institutionalized population
 - 351,468 using required ITACC prevalence rate of 1.58 of total population
- Secondary and Primary Data collected and analyzed, followed by strategic plan development with the Council board and staff
- Timeline: August 1, 2024 – July 31, 2026

Community Health Assessments for Bradford, Columbia, Hamilton and Union Counties

County	# of Community Partners Involved	Priorities Selected
Bradford	20	Community Engagement; Maternal, Infant & Child Health; Healthy Behaviors
Columbia	30	Mental & Behavioral Health & Substance Misuse; Child Welfare & Maternal, Infant, & Child Health; Chronic Diseases & Conditions (including Dental Health); Healthy Behaviors
Hamilton	22	Substance Misuse & Mental & Behavioral Health; Maternal, Infant, & Child health; Chronic Diseases & Conditions; Access to Care & Services
Union	14	Mental Health; Healthy Behaviors; Access to Services & Resources

Programs

July 2025 – June 2026





Power Up Program

- A Florida Blue Foundation supported partnership with Florida Gateway College, Meridian Healthcare, Richardson Community Center, and WellFlorida Council aimed at improving mental wellbeing among youth.
- Power Up League: esports recreation league with Botvin Lifeskills Training (self-esteem, decision-making, smoking, advertising, dealing with stress, communication skills, social skills, assertiveness)
- Power Up Teens –teen Mental Health First Aid

North Central Florida Cancer Control Collaborative

- Small Town, Giant Colon Experience
- Quarterly Planning Meetings
- Maintain the North Central Florida Cancer Resource Guide
- Shared Journeys: Cancer Survivors and Caregivers Events

SHARED JOURNEYS

Join us for a day of connection and education
for Cancer Survivors and Caregivers

JUNE 19, 2026 | 9:00 – 1:30

First Baptist Church of Gainesville
14105 NW 39th Ave, Gainesville, FL 32606



- **FREE Event!**
- Breakout Sessions
- Guest Speaker
- Breakfast and Lunch

**SCAN THE QR CODE
TO REGISTER!**

Space is limited. Please
register to save your spot.



North Central Florida Cancer
Control Collaborative
One Community Fighting Cancer

WellFlorida Council
Working Together for Healthy Communities

CATCH My Breath

- Funded by Florida Department of Health
- Evidence-based vaping prevention curriculum implemented with youth
- Setting: Interface Youth Program in Lake City
- 34 students participated, 68% had tried vaping, after completing the program, youth showed increased knowledge of vaping and nicotine facts and higher confidence in employing refusal skills

Diabetes Self- Management Education and Support

- Funded by Florida Department of Health, subcontracted by Health Planning Council of Southwest Florida
- Goal: increase the availability of high-quality diabetes self-management education and support throughout the Florida counties that lack sufficient DSMES services
- Mentorship Cohort Program – Applications are currently being accepted and are due on July 7, for information please email Cabarca@wellflorida.org

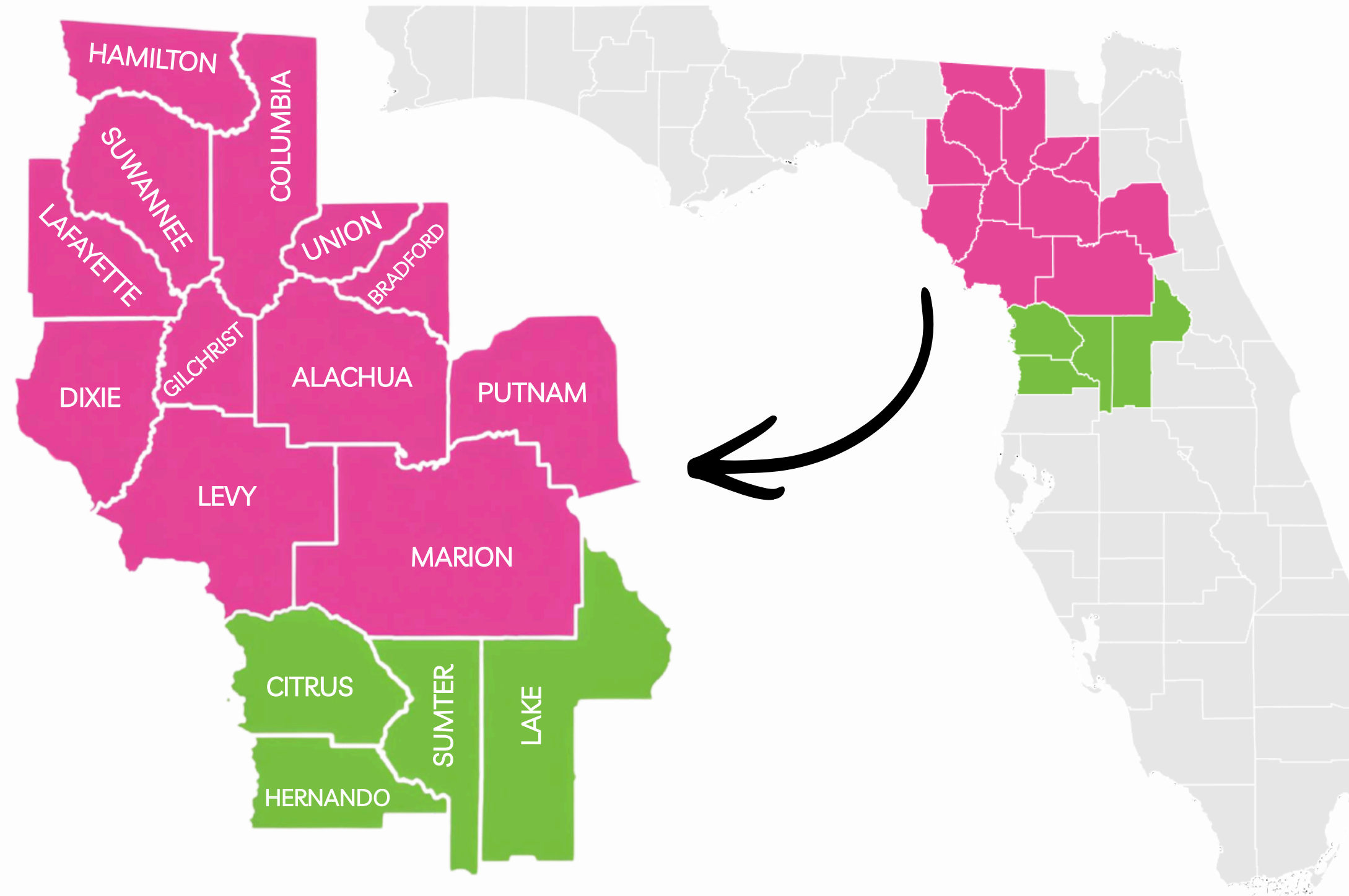
Contact Information

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352-313-6500 ext. 8010



Maternal and Child Health Programs by Julie Moderie, MPH

OUR HEALTHY START COALITIONS



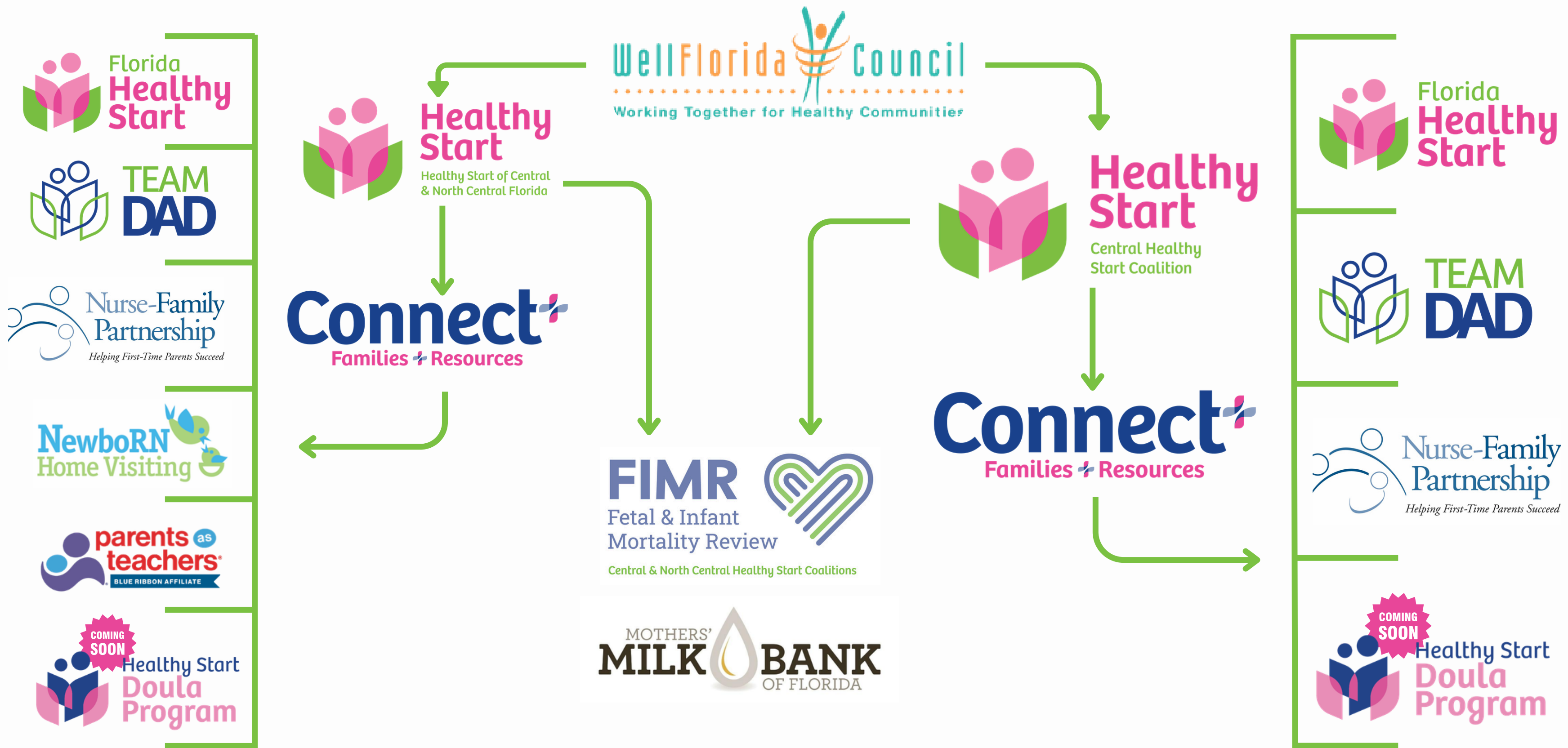
Healthy Start of North Central FL

- Alachua County
- Bradford County
- Columbia County
- Dixie County
- Gilchrist County
- Hamilton County
- Lafayette County
- Levy County
- Marion County
- Putnam County
- Suwannee County
- Union County

Central Healthy Start

- Citrus County
- Hernando County
- Lake County
- Sumter County

OUR COALITION PROGRAMS





THE CONNECT PROGRAM



Referral Sources:

- Prenatal and Infant Screens
- SOBRA
- Health Plans
- Community/Self



25,000+
referrals received



15,000+
participants served



7,500+
connected to home
visiting services

Connect helps pregnant women, caregivers and families with young children by providing a one-stop entry point to home visiting programs and needed resources.



HOME VISITING PROGRAMS

Healthy Start

Service Area:
All 16 counties



About Healthy Start:

Healthy Start helps mothers through their pregnancy and new parenting journey. Home Visitors provide personalized, one-on-one support to meet families needs.

Eligibility:

Healthy Start is available to meet during pregnancy, once the child is born and up to 3 years old, and for Interconception Care (ICC) related to pregnancy loss.

Subcontracted Providers:

Alachua, Hernando, & Lake - Kid's Central, Inc.
Putnam - Children's Home Society of FL
Sumter - Langley Health Services
All other counties - County Health Departments

TEAM Dad

Service Area:
All 16 counties



About TEAM Dad:

TEAM Dad helps build the self-awareness, compassion, and sense of responsibility that every good parent needs. The goal is to help dads learn the skills they need to help their kids be happy and healthy.

TEACH- EMPOWER- ADVOCATE- MENTOR

Eligibility:

Fathers, grandfathers or role models involved with a child under the age of five or men with a pregnant partner.

HOME VISITING PROGRAMS

Nurse-Family Partnership

Service Area:
All 16 counties



About Nurse-Family Partnership:

Nurse-Family Partnership™ is a national model for keeping children healthy and safe, and improving the lives of moms and babies. Our focus is to provide evidence-based home visiting and outreach services to at-risk pregnant women and their infants affected by substances.

Eligibility:

Must meet the following criteria:

- Pregnant at enrollment
- Eligible for WIC and/or Medicaid services and all teenage mothers.
- History or current use of substances. Substances include both prescribed narcotic medications and illegal/illicit substances, MAT medications, “medical marijuana,” synthetic opioids, alcohol and tobacco, and more.

Parents as Teachers

Service Area:
Alachua, Bradford, Columbia, Hamilton, Marion, and Putnam counties



About Parents as Teachers:

Parents as Teachers equips parents and caregivers with the knowledge, skills and tools they need to help their children be healthy, safe and ready to succeed in school.

Eligibility:

Parents and caregivers with children from birth to age 3 with enrollment by 12 months of age in Alachua and Marion counties. In Bradford, Columbia, Hamilton and Putnam counties, the program serves children from birth to age 5 with enrollment by 24 months of age.

Subcontracted Providers:

Alachua & Marion - Kid's Central, Inc.
Bradford, Columbia, Hamilton, & Putnam counties - University of Florida

NewboRN Home Visiting

Service Area:
Alachua County



About Newborn Home Visiting:

NewboRN is available to all Alachua County residents who give birth within the county. After baby is born, a registered nurse (RN) will visit mom and baby at home to see how you are doing, share information and connect you to local resources.

Eligibility:

Alachua County women who give birth at a hospital, birth center or home within the county.



HEALTHY START DOULA

The Healthy Start Doula Program, using the G.R.O.W. Doula model, improves local maternal and child health systems of care.

We've provided four (4) G.R.O.W. Doula training opportunities to more than 60 applicants, all of whom have become certified community doulas.

We are working on the official launch our Healthy Start Doula program. Our next steps are to subcontract with the doulas certified in the G.R.O.W. Doula model and hire a Doula Program Coordinator.



Healthy Start Doula

Service Area:

All 16 counties



About Healthy Start Doula:

The Healthy Start Doula program provides continuous physical, emotional and informational support to a mother before, during and shortly after childbirth, to help her achieve the healthiest, most satisfying experience possible.

Eligibility:

Coming Soon!



FETAL AND INFANT MORTALITY REVIEW

FIMR, or the Fetal and Infant Mortality Review, is a national, evidence-based model proven to reduce stillbirth and infant deaths.

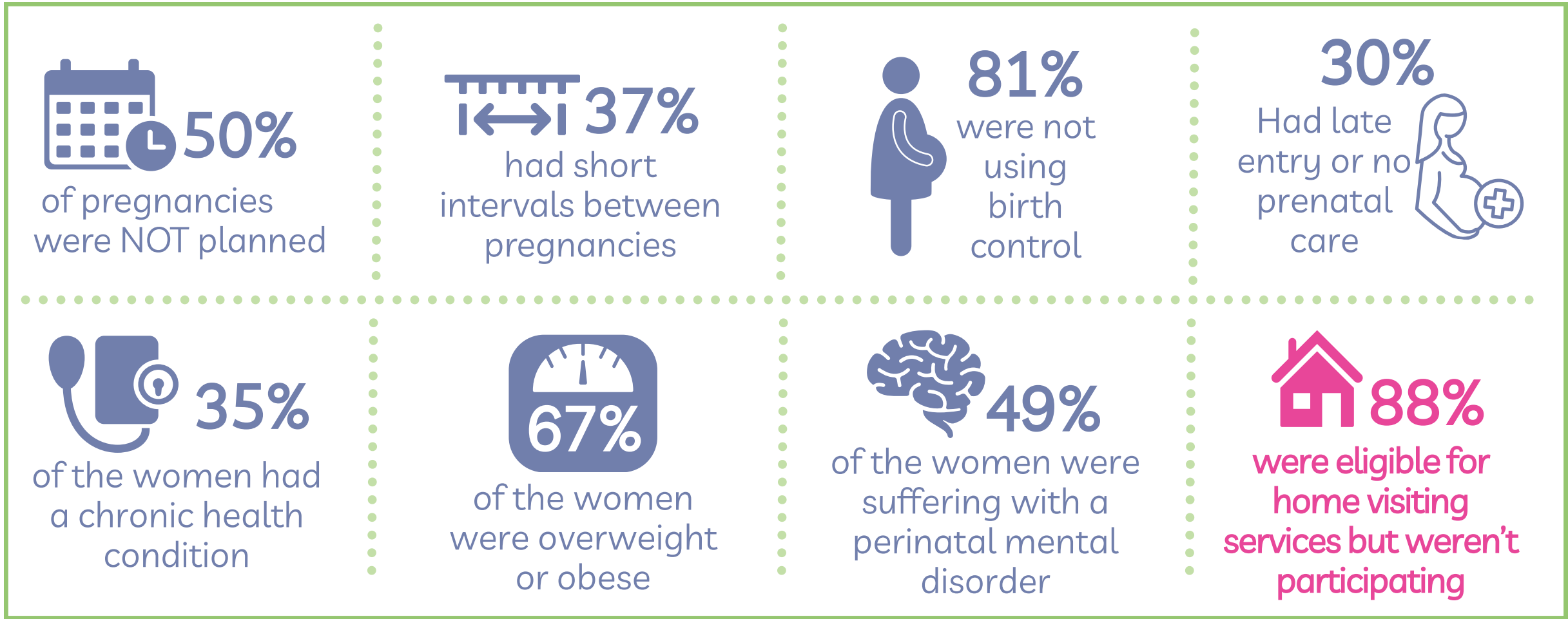
Fetal and Infant Mortality Review members are made up of community advocates and others with a broad social, economic, cultural and environmental background. They participate in one of two workgroups: the Case Review Team or the Community Action Group.

The Case Review Team is the “information processing” group. This is the team that reviews and analyzes medical case extractions and family interviews to develop recommendations as to what services, systems and/or policies should be created or improved.

The Community Action Group is the “champion for change” that has the political will and resources to develop and implement solutions based on the recommendations from the Case Review Team.



FIMR Findings, 2023 - 2025



Upcoming Meetings*

Central + Marion CRT Meetings

- Tuesday, July 21st @ 12:00 PM
- Tuesday, August 18th @ 12:00 PM
- Tuesday, September 15th @12:00 PM

North CRT Meetings

- Wednesday, July 15th @ 12:00 PM
- Wednesday, August 19th @ 12:00 PM
- Wednesday, September 16th @12:00 PM

CAG Meeting

- Tuesday, September 22nd @ 12:00 PM

*Meetings are held virtually, via Zoom

MILK BANK DEPOT

WellFlorida Council and Healthy Start are a depot location for the Mothers' Milk Bank of Florida. Milk depots raise awareness of non-profit milk banking and the need for life-saving milk, while providing a convenient and local location for donor moms to drop off their milk.

ONE OUNCE of
breast milk provides
up to 3 **FEEDINGS** for
pre-term babies.

Total Donations Received
6/2024 - 3/2026



Supplied





COMMUNITY EDUCATION

1,210 

Car Seat Installation
Checks Completed

233 

Infant CPR Kits
Distributed

336 

Portable Cribs
Distributed

Data Presented
July 2025 - May 2026



COMMUNITY EDUCATION



5
Bump2Baby
Expos Held

56
attendees

North Lake Bump2Baby Expo
September 20th, 2025

112
attendees

South Lake Bump2Baby Expo
October 11th, 2025

46
attendees

Sumter Bump2Baby Expo
February 6th, 2026

64
attendees

Hernando Bump2Baby Expo
March 21st, 2026

102
attendees

Citrus Bump2Baby Expo
April 30th, 2026



PARTICIPANTS SERVED BY COUNTY

Alachua	2,071	Lafayette	53	Citrus	428
Bradford	118	Levy	189	Hernando	628
Columbia	449	Marion	1,332	Lake	911
Dixie	59	Putnam	291	Sumter	350
Gilchrist	69	Suwannee	415	Coalition Total = 2,317	
Hamilton	140	Union	62		

Coalition Total = 5,248

Total Served
7,565
7/1/2025 - 5/31/2026



Any questions?

Julie Moderie, MPH

jmoderie@wellflorida.org

Because Every Baby Deserves
A Healthy Start...



Thank you for your support!



Discussion

If you have worked or partnered with the WFC in the past, is there anything that you would like to share? Where do you think or how do you think we could be of more benefit to you?

If you are just learning about the WFC, how do you believe the HCECF could best serve you or what opportunities do you believe might there be for partnership between WFC and your organization?

What's Next?

All participants will receive a copy of today's Powerpoints and the Community Health Profiles as well as a video link to the presentation.

Participants also will soon be emailed a link to a brief survey.

Contact Information

Jeff Feller, Chief Executive Officer of WellFlorida Council

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